

EBW AWARDS

6 March 2024 – FOR IMMEDIATE RELEASE

Recognising and rewarding those who make a difference

In this, its tenth anniversary year, Europe's most authoritative bridal industry trade exposition, the biggest in the whole of Europe, adds another platform to its vibrant offering.

The European Bridal Week Awards programme 2024 has been developed to highlight success within the industry, acknowledging and promoting individual companies who are committed to delivering the unparalleled standards of product and service that make this industry stand out and be applauded.

Awards are about quality, passion, and surpassing all expectations and, like European Bridal Week itself (13-15 April), signalling and celebrating difference. And key to this important event is that retailers are instrumental in the decision-making process, casting their votes and electing those suppliers they consider most worthy from the 500-plus companies exhibiting at the show.

All retailers registered to visit European Bridal Week can lodge their choices – only one in each category – online and before 22 March, via the voting tool in their personal registration page. This initiative alone puts the European Bridal Week Awards on a level of its own.

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Organised by United Fairs BV
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The 2024 categories

Best Bridal Supplier
Best Eveningwear/Prom Supplier
Best Menswear Supplier
Best Accessories Supplier
Best Customer Service Supplier
Best Marketing Campaign

There will be three finalists in each category, selected according to the number of votes they have received. Being voted a finalist is of vast value to those involved, providing them with a solid marketing tool in the year ahead.

The culmination of this vibrant and meaningful programme will take place on Sunday 14 April, when many hundreds of guests – designers, manufacturers and retailers from across the globe – will gather together at the Colosseum Theater in Essen, Germany, for a superb flying dinner, entertainment, dancing and, of course, the year's most important awards ceremony, when the category winners will be announced.

Tickets can be ordered and payment made online at
<https://europeanbridalweek.com/awards#tickets>

We wish all contenders the very best.

EUROPEAN BRIDAL WEEK | 13 - 15 APRIL 2024 | MESSE ESSEN,
GERMANY
<https://www.europeanbridalweek.com>

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Editor's note:

There is imagery associated with this press release. Please follow this link for downloading imagery:

<https://we.tl/t-DNsmY2ktW6>

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